

Case study



Lisa Newton MAAT
Boogles Ltd

Supporting business

Lisa Newton was 16 when she first heard about AAT from her careers teacher and studied the qualification alongside her A-levels to gain a good grounding in accountancy. Now, less than 15 years later, with a first class degree, MSc, and a string of awards for entrepreneurship and enterprise, Lisa is an AAT member in practice and MD of her own business offering bookkeeping support services to SMEs across the UK. "I wanted to study something practical so that I always had a trade to fall back on. I set up Boogles Ltd with £150 in 2004 and now manage a team of 20. We also now offer our model as a bookkeeping franchise.

"AAT certainly provided a springboard for me to other finance qualifications and I would wholeheartedly recommend AAT to other people. It's the most practical and useful accounts-based qualification out there. I don't think anything else can beat it. AAT teaches what you need to know right from scratch.

"I always ask for AAT when I recruit, because it's so practical. It saves us a lot of time. We know we're getting someone with common sense who knows what they are doing."